

The Actor's Choice

www.theactorschoicela.org



2024

Advertising/Sponsorship Opportunities

About Us

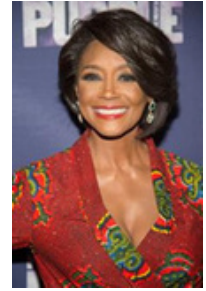
The Actor's Choice is a weekly live-streaming entertainment web series. The program centers on actors, actresses, directors, producers, various entertainment professionals and interesting people in other areas. It's hosted by storied broadcasting professional **Ron Brewington**.

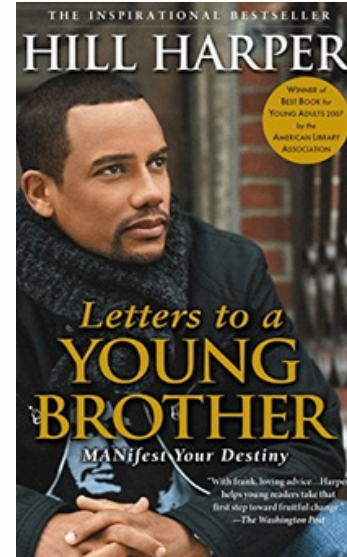
Over the years, as part of RadioOne/XM and the American Urban Radio Networks, and as a news anchor, Ron has covered nearly every important event affecting urban America. He has even appeared in several movies, including Harlem Nights, as well as the NBC television special event, Roots: Celebrating 25 Years. Ron has also produced acclaimed radio tributes to Marvin Gaye and other R & B legends.

In 2016, Ron was the host for the Doo Wop Hall of Fame Induction Gala, held at the historic Globe Theater in downtown Los Angeles, California. Pre- pandemic, Ron was the announcer for Motown's Heroes and Legends Awards (HAL) at the famed Beverly Hills Hotel.

In April of 2024, **The Actor's Choice** celebrated its **400th episode** on United Broadcast Network - Burbank, California. The Actor's Choice has started our expansion to bring the audience new and exciting segments with remotes, guest hosts and a new Podcast called **Brew's Stew**. The show will feature a rotation of hosts and cover a wide range of topics that appeal to a diverse audience. In addition to entertainment, we'll explore subjects such as the economy, politics, elections, travel, music, non-profits, sports, the environment, history, and the state of the media, with guest experts in each field.

Guests/Remote Segments





A Few of Our Guests and Location Segments Have Included:

- Director/Actor Bill Duke
- Actor/Politician Hill Harper
- Antoine Fisher
- Actress Judy Pace
- Viola Davis Winning a NAACP Theatre Award
- Ted Lange
- Motown Heroes and Legends Awards with Mary Wilson, Berry Gordy, Suzanne De Passe, Freda Payne, Thelma Houston, El De Barge
- Marvin Gaye's Stamp Ceremony with Smokey Robinson, Sterling K. Brown, Kim Whitley
- NASCAR and Off-Road Racer Felix Giles (First Black Racer to run the Baja 1000)
- The Actor's Choice at the Red Carpet Events with Famous Guests such as Lester Holt, Amanda Seales, Rihanna, Angela Bassett, Tamron Hall, Jamie Foxx, Margaret Avery and a host of others.





The Actor's Choice

The Actor's Choice streams our shows LIVE on Facebook and our YouTube channel on Mondays at 11:00 AM PST/ 2:00 PM EST.

Link to our channels:
linktr.ee/theactorschoicela

Proposed Sets 2024



Some of Our Contest Giveaways

THE ACTOR'S CHOICE

EASTER GIVEAWAY WINNERS!

Eggs-traordinary

Adalena Marin
Winner of the \$100 Gift Card

Germany Kent
Winner of the \$50 Gift Card

Happy Valentine's Day Giveaway
from *The Actor's Choice!*

Enter to win our Special Edition Tote, See's Candy, and our Red and White Logo Mug.

*Open only to local residents of Los Angeles County 18 years of age or older. If you have won a prize or giveaway within the last year, you are prohibited to enter. Giveaway ends February 10, 2021 at 12:01 AM PST. Winner will be notified via email and text.
Enter @ www.theactorschoicela.org/contact-us

GIVEAWAY
THE ACTOR'S CHOICE 400TH SHOW
IT'S A WAY TO BE FUN HERE!

Winner

Congrats to Victor Marshand Webb!

Your Gift Bag will be on its way!
Thank you to all of those who entered.
More exciting giveaways are coming!

Christmas Giveaway Winners 2022!

Andre Campbell
First Place Winner - \$75 Gift Card

Susan Gordon
Second Place Winner - \$25 Gift Card

THE ACTOR'S CHOICE

THE ACTOR'S CHOICE . . . GIVEAWAY!

1ST PRIZE - \$100 GIFT CARD
2ND PRIZE - \$50 GIFT CARD
YOU CAN'T WIN, IF YOU DON'T ENTER!

JUST ENTER ON OUR WEBSITE ONCE A DAY FROM
MARCH 13 - APRIL 10, 2022

LINK:
WWW.THEACTORSCHOICELA.ORG/EASTERGIVEAWAY2022

GO TO THE WEBSITE FOR FULL CONTEST RULES

THE ACTOR'S CHOICE
Christmas Giveaway!

1ST PRIZE - \$50 RALPHS GIFT CARD
2ND PRIZE - \$25 RALPHS GIFT CARD
A BONUS CHANCE - \$25 RALPHS GIFT CARD

WHO DOESN'T NEED A LITTLE HELP WITH BUYING GROCERIES!

YOU CAN'T WIN, IF YOU DON'T ENTER!

Just enter on our website once a day from
December 16 - December 21, 2023 and the
WINNERS will be announced on
December 22, 2023

LINK:
www.theactorschoicela.org/christmasgiveaway2023

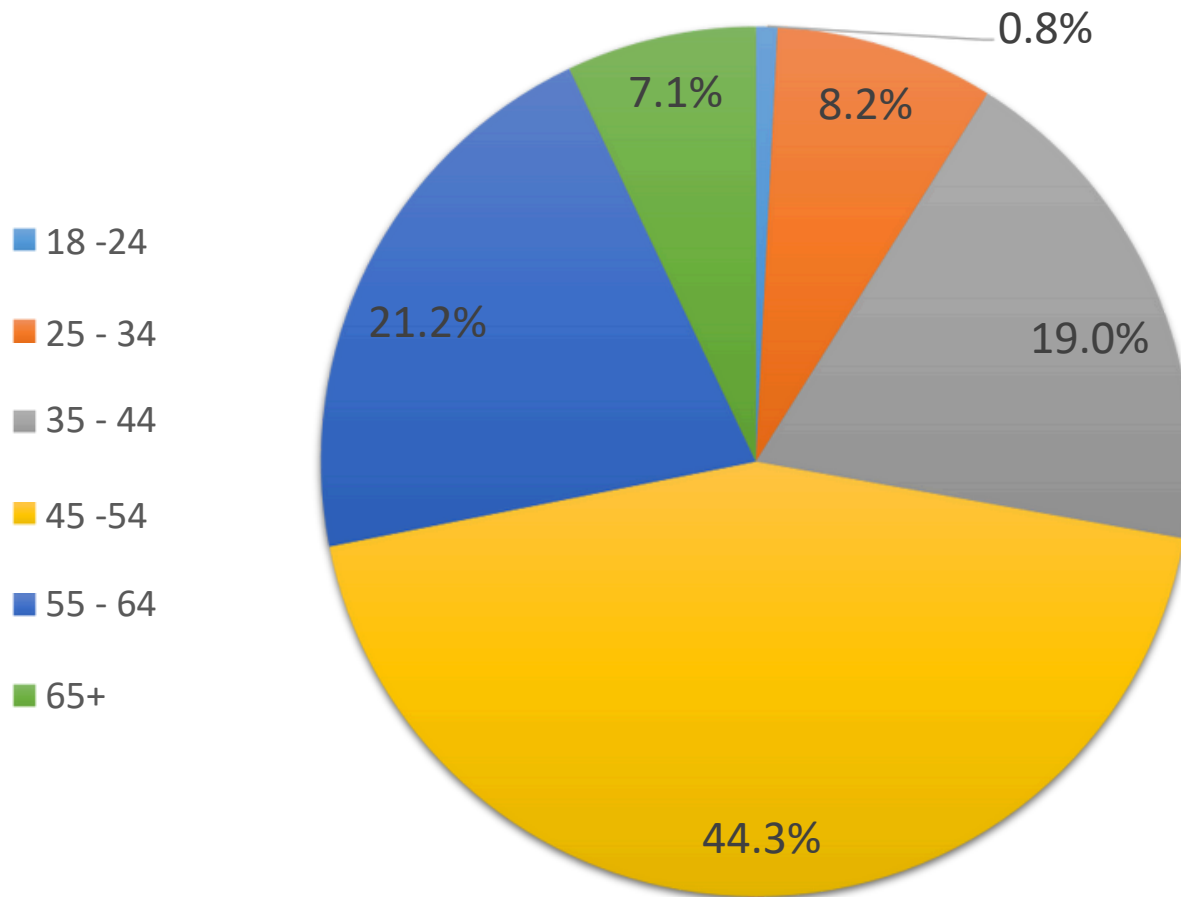
Go to The Actor's Choice Website for Full Contest Rules

Christmas Giveaway Winner 2023!

Lisa Barrera
1st Place Winner
\$50 Ralphs Gift Card

THE ACTOR'S CHOICE

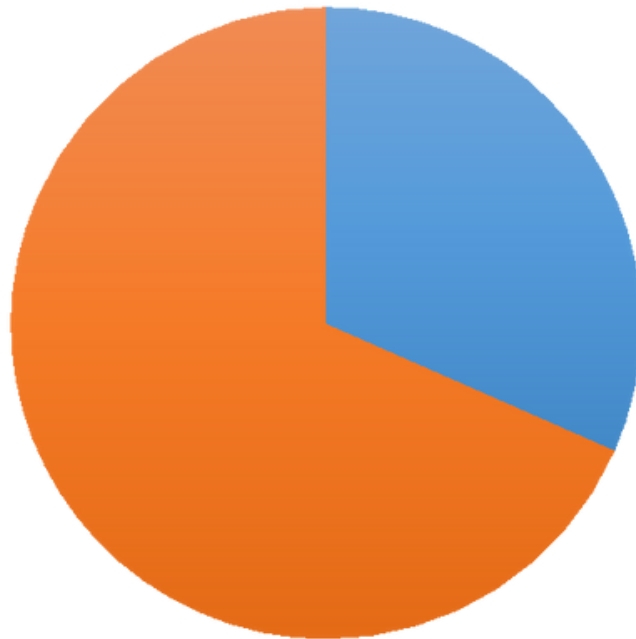
Engagement by Age



Engagement by Gender and Race

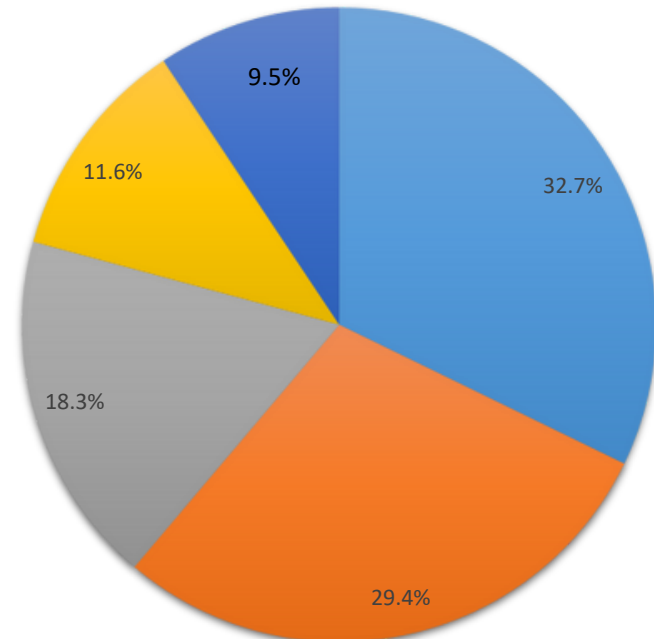
2024 –Snapshot

Gender



■ Male ■ Female

Race



■ Non-Hispanic Whites ■ African
■ Hispanic (Latino) ■ American Asian
■ Other

Overall Engagement by Area

- **By Country**

Location

United States

India

Canada

Germany

Philippines

Puerto Rico

United Kingdom

Australia

Italy

Nigeria

- **By State**

1. **New York:** Upstate/Hudson, Manhatta
2. **California:** Los Angeles/San Diego
3. **Illinois:** Chicago
4. **Louisiana:** Shreveport, New Orleans
5. **Texas:** Houston, Dallas, Corpus Christi

6. **Washington State:** Seattle
7. **New Mexico:** Santa Fe
8. **Georgia:** Atlanta
9. **Washington DC**
10. **Maryland:** Baltimore

Advertising/Sponsorship Packages

Affordable promotion to meet your company's needs:

■

\$500.00 Per Month:

- On-Air Live Stream
- Social Media

■

\$800.00 Per Month:

- On-Air Live Stream
- Social Media
- Website Header Above Navigation Bar

■

\$2,000.00 Per Month:

- On-Air Live Stream
- Social Media
- Website Box Banner Ad
- 30-second Commercial Spot Aired During The Actor's Choice LIVE Show

Custom packages available –Commercial production, graphics, event sponsorship. We can design a package to meet your needs/requirements.



The Team



Ron Brewington

Host /Producer/Director



Rudy Brewington

Producer



Sydney Chandler

PR/Social Media
Administrator



Contacts:

The Actor's Choice



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Ron Brewington

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Email: bron215@aol.com—Ron Brewington—Host, Producer, Director, Writer

Email: sydneychandlermotley@gmail.com—Public Relations



www.theactorschoicela.org



Social Media Accounts:

Instagram: @theactors_choice

Facebook: @theactorschoice

Twitter: @actorschoicela

Pinterest: www.pinterest.com/theactors_choice

YouTube: https://www.youtube.com/channel/UCIvPjkHrhVNH00Wic_z4vVQ

IMDB: https://www.imdb.com/title/tt7078566/?ref_=fn_al_tt_1